



# The Land of Motors Tour

**Bologna, Modena  
(4 days/3 nights)**



**A unique occasion to discover where the most beautiful cars of the world come from!**

## Day by day program:

### Day 1: Bologna:

Arrival at Hotel, welcome Aperitif and check in. In the late afternoon you will meet our English speaking guide for a lovely walk through the medieval market to discover the history, art and traditions of Bologna. The walk will include a lovely visit to a traditional bakery and pasta maker. As you walk down the old city streets you will learn the history of tortellini and tagliatelle as well as the history of mortadella, from the third century BC up to modern times. You will also pay a visit to a traditional chocolate maker where solid chocolate was invented. Then you will enjoy a tasty stop at a typical Bolognese osteria. After the tour welcome dinner escorted by music in one of the most ancient taverns in Bologna located in a 1400 a.c. palace in the historical centre. Overnight at Hotel.

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**Day 2: Museum Enzo Ferrari birthplace, Balsamic vinegar tasting, the Ferrari gallery:**

Individual breakfast at Hotel. In the morning departure to Modena. Guided visit to the Museo Casa Enzo Ferrari. The museum complex extends over about 6.000 m<sup>2</sup> and includes Enzo Ferrari's Birthplace and a futuristic automotive design gallery, painted in the yellow that Enzo Ferrari chose as the background for the Prancing horse on his famous logo. At lunchtime we will stop in the private house of an important traditional balsamic vinegar producer, you will learn the main rules for producing the best Traditional Balsamic Vinegar of Modena and finally will taste the true Balsamic Vinegar accompanied by a buffet lunch with special local dishes. After lunch departure to the famous Ferrari Gallery and meeting with the museums' guides. This Gallery is housed in several rooms designed to display historic vehicles, Formula 1 racing cars and modern GTs, innovative technology, trophies, technical drawings, film clips and photographs as well as the Ferrari Shop with original Ferrari merchandise. Even the interpretation of the exhibition space reflects the company spirit: making progress, improving and facing new challenges, in the awareness that the ultimate car has yet to be built, just as Enzo Ferrari used to say. Visit of the Museum and stop for shopping at the Ferrari Gallery's Shop. Back to Bologna. Free time for leisure, relax and dinner. Overnight at Hotel.

**Day 3: Maserati Panini collection and Maserati factory:**

Individual breakfast at Hotel. In the morning departure to Modena. Visit to the beautiful private Maserati Panini Collection. In the museum you will learn the most important historical steps about this prestigious brand from 1926 to nowadays and will have the possibility to see a collection of 40 cars, 30 motors and bicycles, motors and very interesting army vehicles. The same property hosts also an important Parmesan Cheese farm and you will have the possibility to visit the production and taste our typical cheese. Stop at a very nice farmhouse for a traditional lunch. You will enjoy delicious dishes rigorously prepared by hand according to our local traditions. In the afternoon, visit to the Maserati Factory. This tour involves a visit to the production lines and the other areas in which tradition, passionate craftsmanship and cutting-edge technology combine to produce truly exceptional cars. Back to Bologna. Free time for leisure, relax and dinner. Overnight at Hotel.

**Day 4: Lamborghini museum and factory, the Ducati museum:**

Individual breakfast at Hotel. Check out. Meet the tour representative and departure to the unique Lamborghini Museum and factory located inside the Lamborghini establishment. They show the cars that are witness of many seasons of the firm since 60 years to our days: from 350 GT of 1966, Countach of 1973 to "Formula Uno" cars. The history is shown by pictures and models from all over the world. After the visit lunch in a traditional restaurant nearby Lamborghini. In the afternoon you will visit the beautiful Ducati Museum opened on June 12, 1998, during the first annual WDW (World Ducati Week), and was officially inaugurated on October 16th later that year. The Museum has preserved over half a century of Ducati racing history and also the history of the company (before it produced motorcycles) founded by the Ducati brothers in 1926. End of the tour after Ducati visit.

TOUR CODE: LD-LOMT

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