



VIAGGI SALVADORI  
1929

Salbusiness 1929



Lufthansa  
City Center

L'agenzia **IATA**  
più antica al mondo

# INCENTIVE PROPOSAL

## Driving experience in a famous racetrack

Drive Ferrari and Maserati with real pilots



Organizzazione Tecnica: Agenzia Viaggi Salvadori 1929, Via Ugo Bassi 13, 40121 Bologna.  
Reparto Gruppi ed Eventi  
Telefono: +39 051/263281 E-mail: [incoming@viaggisalvadori.it](mailto:incoming@viaggisalvadori.it)



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We would like to propose you an exciting experience organized in a pleasant, captivating place in absolute safety.

We believe that the racetrack and the company have values in common, like energy, speed, ability of feedback and goals, therefore we think that would be a great appeal idea to incentive customers, collaborators and sale's manager.

Remember that it is something exclusive organized only for you.

You will be guided by the greatest national and international pilots, consistently prepared and up-dated both on didactic, theoretical and practice- dynamic range.

The drive on the racetrack with the instructor-pilot on board will be a very exciting and amusing moment where various laps will be done increasing technique of self-driving.

To make the day even more exciting, a contest for the participants will be organized.

The location is an exclusive "Autodromo" in which we can personalize the areas with your company's brand even combined with conventions, workshop and moments of relax.

Here follows an example of your day at the racetrack



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### **OPTION 1:** Use the racetrack for half a day

This option includes turns to drive on the racetrack with "Alfa Romeo", of which one with the new sports "Alfa Romeo 4C" and a practice exercise which is combined with a contest with the final rank and an award ceremony.

H 11:30 Guests' arrival to "Autodromo"

H 12:00 Presentation and Technical Briefing

H 12:45 Lunch at "Autodromo"

H 13:45 Beginning of dynamics practice exercises on specific, equipped areas and race

H 18:00 End of the activity and delivery of certifications

H 18:15 Guests' departure

The offer includes:

- Private use of the racetrack for the day
- Assistance service
- Professional didactic, mechanical and technical staff
- Vehicles and shuttles for interior transfers in "Autodromo"
- Means of support for the race's activity
- Guests' assistance
- Insurance against injuries up to € 250.000
- Welcome desk
- Catering service
- Hospitality staff near the practice's areas
- Picture and certificate
- Award ceremony
- Personalization with your company's brand

Total price based on 25 people - from: € 14.250.00 + Vat

Total price based on 30 people - from: € 18.250.00 + Vat

Hours and programs may vary according to the period and the number of participants.



## **OPTION 2:** Use the racetrack for all day

This option includes drive's sessions on racetrack and dynamics practice exercises, some of them are combined with contest with final rank and award ceremony, including the session with the sports "Alfa Romeo 4C".

H 8:00 Departure for the "Autodromo"

H 8:30 Presentation and "Guida Evoluta" Theory

H 9:15 Beginning of dynamics practice exercises on specific, equipped areas and racetrack

H 13:00 Lunch break with catering service

H 14:00 Dynamics practice exercises on specific, equipped areas and racetrack

H 17:30 End of the activity and delivery of certifications

H 17:45 Guests' departure

- 24 participants divided into 4 groups of work of 6 participants each
- 48 participants divided into 6 groups of work of 8 participants each

→ Inside the course, every 6-8 group of participant is followed by 2 Instructors-Pilots and have 2 operative vehicles and 1 as a reserve.

The offer includes:

- Private use of the racetrack for the day
- Assistance service
- Professional didactic, mechanical and technical staff
- Vehicles and shuttles for interior transfers in "Autodromo"
- Means of support for the race's activity
- Guests' assistance
- Insurance against injuries up to € 250.000
- Welcome desk
- Catering service
- Hospitality staff near the practice's areas
- Picture and certificate
- Award ceremony
- Personalization with your company's brand

Total price based on 24 people - from: € 21.120.00 + Vat

Total price based on 48 people - from: € 26.400.00 + Vat

Hours and program may vary according to the period and the number of participants.

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